From: Cindy French

**Sent:** Thursday, April 28, 2016 10:10 PM

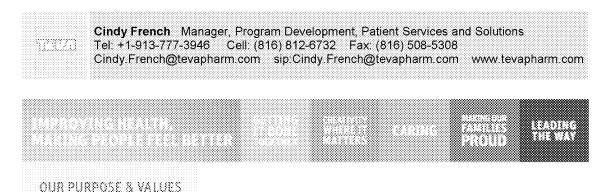
To: Chris Gumbs

Subject: RE: Proposed financial assistance slides for Cardinal meeting

I am referring to how we have used this program in the past when a new Med D patient needs assistance and at that time (usually close to the end of calendar year) the Foundation has closed its funds. If we want the patient to start drug we provide free product for the remainder of the calendar year and tee them up for Foundation Assistance for the following January when funds will be available. I understand that with current patients already receiving assistance through the Foundation would automatically qualify for our higher FPL level, but it could create an issue with a new patient.

It most likely won't be a large problem, but we may not want to publish the 700% FPL for this program broadly and just keep it "those patients meeting the eligibility requirement". Does that help?

## Best regards,



From: Chris Gumbs

**Sent:** Thursday, April 28, 2016 5:00 PM

**To:** Cindy French

Subject: Re: Proposed financial assistance slides for Cardinal meeting

I understand the math but I guess I think of those programs as mutually exclusive. Not seeing how the rules of one create dependency on the other.

A med d patient would first seek foundational support and if they make more than 450%they would not qualify but could still qualify for outside of med d at 700%

Sent from my iPhone

On Apr 28, 2016, at 4:02 PM, Cindy French <Cindy.French@tevapharm.com> wrote:

Chris,

If we allow a patient with income at 700% FPL to be in Outside Part D assistance their income could be up to \$110,000 for family of 2. The Foundation income limit of 450% FPL would only allow patients with income up to \$72,090 for family of 2 to be eligible for assistance. Therefore if it were a new patient that was part of the free program that was being teed up for the following calendar year, they would not qualify if their income was over \$72,090.

Does this help?

Best regards,

Cindy French Manager, Program Development, Patient Services and Solutions
Tel: +1-913-777-3946 Cell: (816) 812-6732 Fax: (816) 508-5308
Cindy.French@tevapharm.com sip:Cindy.French@tevapharm.com www.tevapharm.com

<image002.png>

From: Chris Gumbs

**Sent:** Thursday, April 28, 2016 3:58 PM

**To:** Cindy French; <u>Nick Veomett@mckinsey.com</u> **Cc:** Adriana Eisner@mckinsey.com; Todd Kunkel

Subject: RE: Proposed financial assistance slides for Cardinal meeting

I'm not tracking with how patients would not be eligible for foundational support @ 450% FPL if we make them eligible for outside of Med D @ 700%. Foundational support needs to be fully exhausted/declined prior to Outside of Med D consideration.

As for the Coupon comment in slide 4, I agree the 75% doesn't need to be shown to ChSP, it was a figure used to calc the breakeven point where it doesn't make sense to use the coupon and push to PAP. Thanks

Best regards,

Chris Gumbs Sr Mgr, CNS Marketing Huntington's Disease
Tel: +1-913-777-3396 Cell: 816 728-7142 Fax:
Chris.Gumbs@tevapharm.com sip:Chris.Gumbs@tevapharm.com www.tevapharm.com

From: Cindy French

**Sent:** Thursday, April 28, 2016 3:26 PM **To:** Nick Veomett@mckinsey.com

**Cc:** Adriana Eisner@mckinsey.com; Todd Kunkel; Chris Gumbs **Subject:** RE: Proposed financial assistance slides for Cardinal meeting

I think the change you showed below will work. I would wait on a reply from the brand as to the change on the FPL on the outside Part D.

I have attached the file with a couple of comments regarding page 4. Please let me know if you have any questions. Thank you for all your assistance.

## Best regards,



Cindy French Manager, Program Development, Patient Services and Solutions
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Cindy French@tevapharm.com sip:Cindy French@tevapharm.com www.tevapharm.com

<image002.png>

From: Nick Veomett@mckinsey.com [mailto:Nick Veomett@mckinsey.com]

**Sent:** Thursday, April 28, 2016 3:11 PM

To: Cindy French

**Cc:** Adriana Eisner@mckinsey.com; Todd Kunkel; Chris Gumbs **Subject:** RE: Proposed financial assistance slides for Cardinal meeting

Thanks Cindy,

Would changing the language under the Medicare Foundation line to the following work? Or should I remove any reference to LIS?

- Patients who do not qualify for LIS\*
- Referred to a third party who will seek foundation support
- Requalification annually on a calendar year

Also, happy to take off the FPL reference under Medicare Outside Part D, or footnote that it is subject to change, whichever you prefer.

Did you have any comments on the last slide (p4)? Once that looks good I can send to Angelina along with the data slides that will be discussed tomorrow so there's one document to present.

Thanks!

Nick

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Nicholas J Veomett, PhD | McKinsey & Company | M: +1 (415) 316-2542

From: Cindy French [mailto:Cindy.French@tevapharm.com]

**Sent:** Thursday, April 28, 2016 2:57 PM **To:** Nick Veomett@mckinsey.com

Cc: Adriana Eisner@mckinsey.com; Todd Kunkel; Chris Gumbs Subject: RE: Proposed financial assistance slides for Cardinal meeting

Hi all,

In addition to my response below, I wonder if we want to adjust the FPL on the Outside Medicare D as well to match closer to what Caring Voices Coalition has if we are expecting patients that we put temporarily in this free product program to transition to Foundation Assistance. If we allow 700% FPL for our program they may not qualify for the Foundation assistance.

Please let me know your thoughts.

Best regards,

Cindy French Manager, Program Development, Patient Services and Solutions
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Cindy French@tevapharm.com sip:Cindy French@tevapharm.com www.tevapharm.com

<image002.png>

From: Cindy French

**Sent:** Thursday, April 28, 2016 2:54 PM **To:** 'Nick Veomett@mckinsey.com'

**Cc:** Adriana Eisner@mckinsey.com; Todd Kunkel; Chris Gumbs **Subject:** RE: Proposed financial assistance slides for Cardinal meeting

Hi Nick,

I see one area that we may need to adjust on page 2. The Medicare patients referred to the Foundation.....The Foundation determines the FPL and I believe it is closer to 450% FPL but I don't think we should state this on the document.

Can you take the reference to the FPL off this section?

Best regards,

Cindy French Manager, Program Development, Patient Services and Solutions
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Cindy French@tevapharm.com sip:Cindy French@tevapharm.com www.tevapharm.com

<image002.png>

From: Nick Veomett@mckinsey.com [mailto:Nick Veomett@mckinsey.com]

Sent: Wednesday, April 27, 2016 10:54 PM

To: Cindy French

**Cc:** <u>Adriana Eisner@mckinsey.com</u>; Todd Kunkel; Chris Gumbs **Subject:** Proposed financial assistance slides for Cardinal meeting

Cindy,

I have attached the latest version of the financial assistance program slides. This includes a new final slide (p4) with the considerations we discussed today. Please let me know if you have any comments.

increased before Fri.
Thanks,
Nick
Nicholas J Veomett, PhD   McKinsey & Company   M: +1 (415) 316-2542
+====+ ====+
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in error, please notify us immediately and then delete it. Please do not copy it, disclose its contents or use it for any purpose.
+====+ ====+
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+
This email is confidential and may be privileged. If you have received it in error, please notify us immediately and then delete it. Please do not copy it, disclose its contents or use it for any purpose.

Also note I left the description of the Coupon on p2 with the current limits, with the footnote "Coupon

limit increase and removal of monthly cap being considered." I'll let you know if this is officially